

*For the First time
ever in the
Middle-East*



Innovation **may** happen
learn how to let innovation **sure** happens



TraiCoaching Workshops

Experience Innovation Like Never Before

Training
is about teaching skills by lecturing

Coaching
is about helping others learn by practice
on business work issues.

TraiCoaching
is about mixing the two in one.

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60%
Practical

Not another boring workshop
Experience Practical Innovation

Benefits

- Become Innovator at your organization.
- Unleash team creativity and spark ideas.
- Gain a comprehensive understanding of the innovation practices.
- Be able to confidently use many idea generating techniques.
- Learn how to use creativity to solve real business issues.
- Change the way you think and become more innovative.

Key Topics

- Why Innovation is important?
- Innovation history, evolution and modern systematic Innovation.
- Building Innovation space within organizations.
- Innovation process and cycle of idea management.
- Creativity techniques and methods.
- Innovation culture and role in innovative outcomes.

Workshop Objective

- Become an Innovative person.
- Contribute to making your organization innovative.
- Learn important basic Innovation practices.
- Gain basic skills in idea management.
- Understand how successful Innovation process works.
- Enhance understanding of Innovation and Creativity.
- Understand how to enable a culture for Innovation.
- Get inspired by real life case studies in Innovation.
- Unleash & fulfill your highest Innovation potential.

CASES of INNOVATION

- New Products & Services Innovation
- Process & Manufacturing Innovation
- Sales Innovation
- Marketing, PR & Promotions Innovation
- Strategic Planning & Innovation

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Code	Workshop	Duration	Cost	Dates	Timing
V401	Innovation Managment for everybody	2 Days	1100\$	20 - 21 April	9am to 5pm
V402	Innovation Management exclusive for C-Level Managers (CEO-CIO-CTO....etc).	1 Day	1600\$	17 Apr	9am to 4pm
V403	Innovation for Customer Care	1 Day	1100\$	18 Apr	9am to 5pm
V404	Innovation for the Public Sector (& Government)	2 Days	1200\$	1 - 2 May	9am to 5pm
V405	Innovation for Banking / Financial	2 Days	1600\$	4 - 5 May	9am to 5pm
V406	Innovation - for Telco	2 Days	1600\$	11 - 12 May	9am to 5pm
V407	Innovation - for Media	1 Day	1100\$	9 May	9am to 5pm
V408	Innovation for Produt Design	2 Days	1200\$	25 - 26 May	9am to 5pm

Call for in-house workshops at a substantial discount

T r a i n i n g W o r k s h o p

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email	<input type="text"/>				
Workshop#	<input type="text"/>				



Who Should Attend

- Managers
- Leaders
- Product Manager
- Sales Managers
- R&D Managers
- Strategists & Technologists
- Product Marketing Managers
- Business Development Managers

Visas

Non-GCC citizens require Visa for entry to UAE. Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visas for non-GCC nationals may take several weeks to process.



How to Register?



eMail your request details to:
workshops@innovabia.com
FAX your request details to:
+971 4 3631 1660
Call training coordinator:
+971 502 849 371 (Veronika)

For in-house workshops (at special rates) email us:
inhouse@innovabia.com