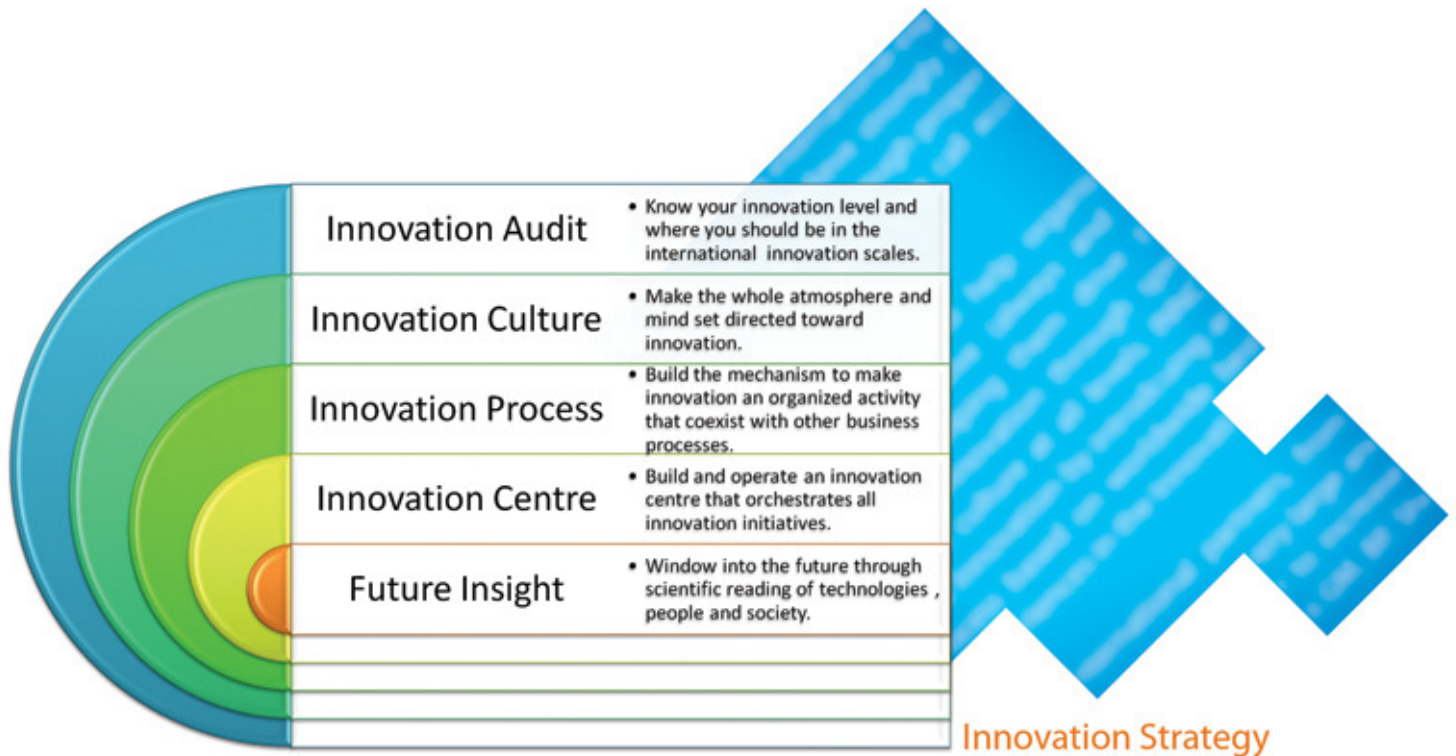


Innovation services



Innovation Arabia "INNOVABIA", is specialized in Innovation services as international experts in the field of Innovation believe strongly that Innovation is best achieved through proper methodologies away from what they call accidental innovation.

INNOVABIA's business is to help organizations become more Innovative (always and everywhere), through helping them drive their resources toward Innovation through spreading the Innovation culture at all levels. INNOVABIA also enables Innovation by introducing an Innovation Process based on worldwide best practices and experiences in the Innovation space.

INNOVABIA's international partners, from USA, UK and Sweden have helped very large and successful businesses worldwide to increase their Innovation capabilities, such as GM, BP, Shell, BT, O2, Orange, Sony Ericson, IKEA.

